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MONACO YACHTSHOW

Press release - Monaco, March 14, 2008

The 18th Monaco Yacht Show already sold-out seven months before opening day!

From the 24th to the 27th of September 2008, the leading companies of the luxury yachting sector will return to Port Hercules for the 18th Monaco Yacht Show.

Seven months before its next edition, the show is already sold-out thanks to an impressive repeat exhibitor rate as well as new requests for the few stands that were available in early January.

International luxury yachting industry professionals are not mistaken in positioning the MYS as the world's leading super yacht show which attracts a global high-end professional and private clientele: 500 exhibitors and 28,000 participants are expected for 2008.

With a rapidly expanding market in recent years, participating in the show has become a must for industry leaders and therefore so has the demand for berths, notably for the biggest yachts.

The MYS accurately reflects the evolution of this sector: in 2007, the show presented an exceptional fleet of 97 super yachts up to 90 meters, with a record average length of 42 meters and 40 world première launches. Plus, some fifty yachts anchored in the Monaco bay. The 2008 edition promises to be just as exceptional!

Prestigious sponsors

The Swiss watchmaker Blancpain will renew its commitment to the show for the ninth consecutive year, as will the Compagnie Monégasque de Banque, a prestigious financial institution present in Monaco and internationally and official sponsor since 2005.

Jewellers Van Cleef & Arpels are continuing their association with the MYS for a second year, building upon the success of their participation in 2007.

Top-of-the-line services

The organisers of the MYS provide participants with services conceived to facilitate their visit in a refined and relaxing atmosphere. Among these, the Press Lounge and Press Center are sponsored by Only Yacht insurance specialists, the Business Center by ING and the restaurant by Lenôtre.

Social investment for the future

The MYS has supported the Monegasque Association against Muscular Dystrophy since 2001 through the organization of exceptional charity projects. On September 20th 2007, for example, the charity auction Only Watch raised 2.7 million Euros. Each year, the show also donates 50% of its entrance fee earnings.

Since 2005, the Monaco Yacht Show has earned the Carbon Neutral label by paying an eco-tax to finance global environmental protection projects in association with *Camper & Nicholsons*.

18th Monaco Yacht Show
24-27 September 2008, Port Hercules, Monaco
More information on www.monacoyachtshow.com